

EcoSchools Framework

A Guide for Implementation & Certification

Just as wildlife needs specific elements to survive and thrive—food, water, shelter, and a place to raise young—your EcoSchool requires specific elements to implement and sustain the program and to certify as an EcoSchool in the U.S.



FORM AN ACTION TEAM



**AUTHENTICALLY ENGAGE
THE COMMUNITY**



**CELEBRATE, REFLECT,
AND CREATE
AN ECOCODE**



**DEVELOP AN
ACTION PLAN**



**IDENTIFY CURRICULUM
CONNECTIONS**



**TAKE ACTION, COLLECT
DATA, MEASURE IMPACT,
AND SHARE STORIES**



**MONITOR AND
EVALUATE PROGRESS**



EcoSchools U.S.
NATIONAL WILDLIFE FEDERATION

To learn more visit
www.nwf.org/eco-schools-us