



# Consumption and Waste Action Plan

**What is the problem and why is it a problem?**

**How is it impacting people, the school, the economy and/or the environment?**

**What action(s) will we take?**

**How will we persuade people at school to change current practices in order to solve the problem?**

**Who will do it?**

**Who are the community experts and leaders that can help us solve the problem?**

Our school does a good job at recycling, reusing and composting, but we want to implement zero waste strategies, because we recently learned that this strategy can have an even greater positive impact on the environment than recycling and reusing along.

- Prepare an in-school, community and social media campaign about what zero waste means and its benefits.
- Designate one day a week as a zero waste lunch day.
- Recommend the use of reusable water bottles only.
- Explore vending machine options that don't include plastic bottles.

- Eco-Action team
- Journalism teachers and students and district communications staff
- Kitchen staff
- School administration
- District purchasing department



**What is the timeline for completion – for goals to be accomplished?**

Be as specific as possible – goals can be modified.

- Early October: Outline our campaign goals and expected outcomes
- Early October: Schedule meetings (in this order) with our principal, communications director, journalism teacher, kitchen staff, and purchasing director
- Late October: Early December: Hold meetings
- Early November: Begin awareness campaign
- January through May: Keep campaign going
- January: Begin zero waste school lunch day
- February: Begin water bottle recommendation

**How and when will we monitor our progress toward our goals?**

- Monthly Eco-Action team meetings
- School community surveys
- Photographs
- videos

**What will success look like?**

- Support from each of the stake holders
- More students and staff are using reusable containers for their drinks
- The community engaged with us around the topic on social media
- More than half of the students and staff participate in our zero waste lunch day
- Purchasing is exploring its options for vending machines

**What materials do we need to solve our problem/accomplish our goals?**

Do we have them at school? Will we need any money? Where can we find donations?

- No monies are required for this project.
- We do want to look for a vendor that will give us reusable water bottles so that our administrators can provide them to students who cannot afford one.