

Take Only Pictures, Leave Only Footprints

When you explore nature, you take great measures to minimize your impact. You capture only breathtaking images of the flora and fauna you admire and ensure that your footprints are the only trace you leave behind.

When you support the National Wildlife Federation, you maximize your impact. As a Wildlife Champion, you help ensure that the wildlife we cherish can continue leaving footprints (and reveal their wonder in photography) for future generations! Thank you for the impact you have made.



CATHY HOWLE

Loggerheads

Through the Gulf Program, we work to restore critical coastal habitats and support conservation efforts for loggerhead sea turtles. Your support has far-reaching impact as we collaborate with local partners to reduce threats like coastal development, light pollution, and marine debris. At the same time, we engage in public education and advocacy to promote lasting protections for these incredible creatures.



MICHAEL HENRY

Polar Bears

Thanks to your support, we're advancing bold climate solutions to reduce carbon emissions and slow Arctic sea ice loss, which is vital for polar bear survival. From advocating for strong climate policies to supporting research, education, and community engagement, your impact fuels efforts to protect both polar bears and their fragile ecosystems.



ISTOCK

Whooping Cranes

With you by our side, we safeguard whooping cranes by protecting key habitats, restoring the flow of water, and defending the Endangered Species Act, the cornerstone of their recovery and reintroduction efforts. Through restoration, advocacy, and community science, we're helping their slow but steady comeback.



ADOBE STOCK

Mountain Lions

We're reconnecting fragmented habitats with wildlife crossings and corridors that help animals like California's iconic mountain lion move safely. A flagship project is the Wallis Annenberg Wildlife Crossing in California, which is the largest urban wildlife corridor in the world and a model for future efforts. At the same time, we're pushing for national policies to expand this work and connect even more habitat.

Thank you for your dedication and continued passion for the wild.