

National Wildlife Federation Northeast Regional Center



For more than 70 years, National Wildlife Federation has inspired Americans to protect wildlife for our children's future. NWF's Northeast Regional Center is the region's largest conservation organization with over 600,000 members and supporters. Our work in **New England, New York and New Jersey** – home to some of America's most spectacular wildlife and natural places – connects people with nature as we strive to ensure our natural resources are protected for generations to come.

CONFRONTING GLOBAL WARMING

NWF's Northeast Regional Center is leading the way in creating jobs in energy efficiency and renewable energy industries that will fuel a clean energy future and aggressively reduce global warming pollution. These energy sources are cleaner, promote domestic security, and help consumers and businesses save money on their energy costs.

We are also working to protect and restore forests, a cost-effective and common sense way to cleanse the atmosphere of global warming pollutants. These initiatives also create sustainable forestry jobs, protect habitat for wildlife and preserve clean drinking water.



GLOBAL WARMING SAFEGUARDS

Global warming is already harming our natural world. To meet this unprecedented challenge, we must strengthen our efforts to protect the water, food, forests, coasts, fish and wildlife that we cherish and depend upon. The Northeast Regional Center is spearheading an effort to help Northeast states work together, sharing resources and knowledge, to safeguard wildlife, natural resources and communities from global warming.

We are also creating a diverse regional network to identify and fund "on the ground" projects to help nature become more resilient to the impacts of global warming, including preserving key habitats, creating wildlife corridors, removing dams and restoring wetlands and coastal areas.



CONNECTING PEOPLE WITH NATURE

Children who play outside are more physically active, more creative, less aggressive, score higher on tests, and develop a lifelong appreciation of nature. Despite these benefits, kids today spend less than half the time outdoors than they just twenty years ago.

The Northeast Regional Center's **Be Out There** campaign is part of a national NWF initiative to revive America's conservation ethic through raising public awareness about the benefits of outdoor activities and connecting families with nature.

