

National Wildlife Federation FY25 Event Summaries

This year, The National Wildlife Federation's Trees for Wildlife program supported the planting of nearly 60,000 native trees with our 20 partnering communities across 11 U.S. states. Over 44,600 people were engaged and taught the value of native trees for people and wildlife.

Youth Environmental Alliance! (YEA!) | 4,544 Trees

Broward County, FL | 15,000 people engaged Year-round

35 habitat restoration events were held including dune, mangrove and wetland restorations which included the removal of invasive species and the installation of native species including various trees. 10 food forests using many native edibles that also provided wildlife benefit were planted in three counties. In addition to planting events, 48 outreaches/program days were conducted with tree giveaways. Most of these were classes held at schools where students and teachers learned the importance of trees and returned home with an upcycled biodegradable pot they made in class with a tree seedling planted in it to plant at home.

Species planted: pond apple, saw palmetto, mangrove, varnish leaf, coastal plain willow, mulberry, sea grape, simpson stopper, coco plum, Jamaican caper

Wakulla County Garden Club | 989 Trees

Crawfordville, FL | 900 people engaged January 2025

900 people attended including many children and teens. Almost half of the residents who attended were new participants in the tree giveaway! All 989 trees were given away to members of the community who took them home to plant and care for them long-term.

Species planted: live oak, willow oak, red maple, chalk maple, pignut hickory, green ash, blackgum (sourgum), American elm, bald cypress, redbud, and elderberry

Cooper City Green Advisory Board | 100 Trees

Cooper City, FL | 400 people engaged February 2025



The Green Advisory Board staffed a booth at the 10th Annual Cooper City Senior Expo giving away native tree seedlings, NWF yard certification brochures, bamboo silverware, native wildflower seeds, reusable straws, and information on gardening for wildlife. There were 40 booths and approximately 400 attendees. US Congresswoman Wasserman-Schultz and FL State Representative Sharieff made appearances along with the Mayor and several city commissioners. The tree seedlings were popular and ran out early in the event.

Species planted: red stopper, lignum vitae, dahoon holly, blackbead, wild lime

Tennessee Environmental Council | 40,000 Trees

State-wide | 17,500 people engaged March 2025

This was TEC's 11th annual statewide Tennessee Tree Day native-tree-planting event. This event was made possible with support from 160+ pick-up site leaders (volunteers and partner organizations), 9 regional hubs (where pick-up leaders pick up their bundles), and more than 7,000 participants and their friends and family who all gathered to pick up and plant their trees. This year's tree totals include 75,000 reserved by participants to plant at their homes, and 101,000 total number of seedlings planted across the state (40,000 supported by Trees for Wildlife).

Species planted: American beautyberry, black cherry, eastern red cedar, eastern redbud, American elderberry, flowering dogwood, mockernut hickory, pecan, persimmon, tulip poplar, red mulberry, shagbark hickory, white oak, wild plum

Town of North Hempstead, NY | 300 Trees

North Hempstead, NY | 250 people engaged April 2025

The Town hosted a native tree seedling giveaway for residents at Clark Botanic Garden for two days in early April. The Town's Environmental Specialist and a certified arborist with the Nassau County Soil and Water Conservation District handed out the trees to residents and provided information on the tree species and how to plant and maintain them. An information sheet was created that described the tree species and how to plant bare root trees. The certified arborist also did a planting demonstration on the proper way to plant bare root trees for attendees.

Species planted: serviceberry, American plum, eastern redbud, northern catalpa



Green Columbus | 10,000 Trees

Columbus, OH | 4,000 people engaged April 2025

In celebration of Earth Day 2025, Green Columbus distributed over 14,000 (10,000 funded by Trees for Wildlife) native trees to local community restoration projects. These trees were planted with the help of thousands of volunteers in various locations including Metro Parks, restoration sites, wetlands, reclaimed farmland, and former dump sites.

Species planted: red maple, silver maple, sugar maple, black chokeberry, riverbirch, silky dogwood, rough-leaf dogwood, persimmon, black walnut, sweetgum, tulip poplar

Keep Gastonia Beautiful | 400 Trees

Gastonia, NC | 650 people engaged April 2025

50 trees were distributed to a historically designated neighborhood that was doing a community wide cleanup on April 12th. The neighborhood has been working to rebuild the tree canopy as many of their aging trees have been destroyed during the last decade from storms. They distributed the trees throughout the neighborhood and had a Master Gardener on site to answer any questions about planting and caring for the trees above what the cards provided. 100 were designated to City Employees as an Earth Day gift to staff and given out on April 17th with a first come first serve basis. 25 were given to Parks and Recreation to pot and grow in their nursery to then be placed throughout the city when they have grown a bit. The remainder were potted by Parks and Recreation staff to give to families at a Healthy Kids event held on April 26th.

Species planted: white dogwood, red maple, sugar maple, tulip poplar, eastern redbud

Village of Homer Glen | 400 Trees

Homer Glen, IL | 300 people engaged April 2025

For April 2025 Earth Day and Arbor Day, the Village of Homer Glen with support from the National Wildlife Federation's Trees for Wildlife program gave out 400 free native tree seedlings at Village Hall. The Homer Glen Environment Committee has been handing out free tree seedlings since 2023 and residents always are so excited to plant these trees.

Species planted: American plum, pin oak, black oak, sycamore, white oak

Bowling Green State University | 100 Trees



Bowling Green, OH | 200 people engaged April 2025

Native tree seedlings were handed out to BGSU students, staff, and faculty at the BGSU annual Eco-Fair. Participants were engaged in a short discussion to learn about the importance trees play in the community and how people can make a difference starting with their tree seedling. Every single tree seedling was given away, and after the tree seedlings were gone, the staff continued to talk to people about the importance of trees.

Species planted: American arborvitae

City of Satellite Beach | 100 Trees

Satellite Beach, FL | 30 people engaged April 2025

The City of Satellite Beach held a tree giveaway on Friday April 25, 2025 for Arbor Day. Residents were excited to get a free native tree. The leftover seedlings were brought to an employee appreciation party and given to whoever wanted one. The Monday (4/28) after the event the remaining trees were planted with employees throughout the city.

Species planted: longleaf pine

City of Sun Prairie | 300 Trees

Sun Prairie, WI | 300 people engaged April 2025

Sun Prairie city-staff hosted a native tree seedling giveaway for Arbor Day at the Sun Prairie Historic Museum. 300 seedlings were distributed at the event. Despite the rain, there was a great turn out! A tree-related scavenger hunt was also offered at the museum for an extra seedling.

Species planted: sycamore, serviceberry, nannyberry, white pine, American hazelnut, bur oak

Village of Wilmette | 250 Trees

Wilmette, IL | 200 people engaged April 2025



The Village of Wilmette Foresters and Sustainability Coordinator tabled outside of the local Community Recreation Center and Public Library on Arbor Day. Attendees received free tree seedlings and got questions answered about trees on their property.

Species planted: eastern redbud, white oak, and bald cypress

Boone County Invasives Cooperative | 200 Trees

Zionsville, IN | 120 people engaged April 2025

Leading up to Earth Day, trees were given away and planted with partners and groups that have helped by clearing invasive plants at weed wrangle events. During the Hoosier Village Earth Day event and the Greenfest event on April 26, visitors came to a booth with information on why invasive species cause problems in the environment and natural areas and how to identify and remove them. Those who were interested received a free tree.

Species planted: American plum, black cherry, blackgum, chinkapin oak, gray dogwood, elderberry, hazelnut, silky dogwood, pawpaw, persimmon, red oak, shagbark hickory, washington hawthorn, white oak

City of Phar | 185 Trees

Pharr, TX | 200 people engaged April 2025

The City of Pharr hosted the Earth Day & Arbor Day Celebration, "Paint the Park, Plant the Future" at the Pharr/Vanguard Academy Nature & Birding Center. The event welcomed over 140 attendees, including families, students, artists, and community members. Highlights included the Paint the Park for Earth Day competition, a tree planting demonstration, and a variety of eco-friendly vendor exhibits and children's activities. The event successfully promoted environmental awareness, community engagement, and urban greening efforts in Pharr.

Species planted: cedar elm, berlandier fiddlewood, anacua, wild olive, manzanita

City of Lewisville | 100 Trees

Lewisville, TX | 500 people engaged April 2025

100 native Texas tree saplings were distributed to enthusiastic attendees from across the community. The event took place in Old Town Lewisville and drew a diverse crowd of families, nature lovers, and local supporters. Lewisville partnered with local volunteers to promote environmental awareness and urban forestry. The tree booth was a popular stop, with many



visitors expressing excitement about planting their new trees at home. All 100 saplings were given away, and each one was supported by Trees for Wildlife.

Species planted: live oak, red oak, bald cypress

City of Norman | 500 Trees

Norman, OK | 2,500 people engaged April 2025

The first tree giveaway was during Norman's 25th Annual Earth Day Festival. City staff offered the trees walking through the crowd and at the Forester's booth, and gave away close to 400 native seedlings. The remaining trees were distributed during Norman's largest ever electronic waste collection event that had over 700 attendees.

Species planted: roughleaf dogwood, bur oak, persimmon, southern catalpa, shumard oak

Seeds of Living Education (SOLE) & Hamburg ReTree | 200 Trees

Hamburg, NY | 200 people engaged May 2025

SOLE partnered with local volunteer ReTree group to meet with Hamburg Grade 4 students, teach about the importance of trees within the community and give each student a sapling to take home.

Species planted: red maple

City of La Crescent | 300 Trees

La Crescent, MN | 65 people engaged May 2025

The City of La Crescent worked with the local Lions Club and Rotary Club, as well as students from the Montessori STEM school to plant over 632 trees. The effort began by planting potted and bareroot trees in city parks and finished with the small bareroot tree plantings. The total number of Trees for Wildlife-supported trees planted was 300.

Species planted: black walnut, sugar maple, bur oak, white oak, bitternut hickory, hackberry

Village of Northbrook | 250 Trees

Northbrook, IL | 175 people engaged May 2025



The 2025 Spring Tree Giveaway was held outside of Village Hall and featured nine species of native trees chosen with input from the Village Forester for their compatibility with local soil and climate conditions. In support of the Village's Climate Action Plan, which calls for 500 trees to be distributed annually for planting on private property, 250 trees were given away during the spring event. A second giveaway is planned for the fall to meet the annual goal. Many residents participated to replace invasive buckthorn or aging trees. All 250 trees were supported through the Trees for Wildlife program.

Species planted: Sugar Maple, Red Oak, Swamp White Oak, Bur Oak, White Pine, Hackberry, Serviceberry, Flowering Dogwood, Nannyberry Viburnum.

Friends of Long Key Natural Area and Nature Center | 100 Trees

Davie, FL | 500 people engaged July 2025

Seedlings were given away to people that visited Long Key Nature Center during National Moth Week. The duration of the week included crafts and games for participants, a moth viewing night, a tour of a newly installed pollinator garden at the Nature Center, as well as the native tree giveaway.

Species planted: live oak, water oak, dahoon holly, sweet bay magnolia